

## **Terms & Conditions: "#ColgateMagicalStories Activity"**

Please read these Terms and Conditions carefully. They contain important information about your rights and obligations.

By registering and/or participating in this Activity, you fully and unconditionally agree to these Terms and Conditions.

We may revise these Terms and Conditions at any time by updating this page. By registering for this Activity, you agree to be bound by any such changes.

By registering and/or participating in the "#ColgateMagicalStories Activity" (hereinafter referred to as "Activity"), you irrevocably agree to and assure the following:

**1.** This Activity is being organized and conducted by BlogAdda in association with Colgate-Palmolive.

### **2. Registrations:**

Interested Participants must register for the Activity using the online form accessible via the link available on

<http://www.blogadda.com/colgatemagicalstories-registration>

### **3. Shortlisting:**

If you are shortlisted, you shall be informed by email at the email address provided by you in the application form. You must respond to the notification within two (2) business days, and in case of any delay from your side, you shall no longer be admitted as a Participant and shall be replaced by another Participant.

Failure to respond within two (2) business days shall mean that you forfeit your selection to the shortlisted Participants. Notwithstanding the foregoing, Colgate-Palmolive reserve the rights to use any other method or medium deemed fit in its sole and absolute discretion for announcing the shortlisted

Participants.

If you get shortlisted and then do not complete the deliverable, it will have a bearing on your participation in future activities at BlogAdda.

#### **4. Activity**

The shortlisted bloggers will be sent the product. They will have to check the product's' package.

Bloggers must submit a blog post about their Magical Story within 8 days, it must contain the specific code as mentioned in the blogpost and the relevant guidelines have to be followed.

#### **Activity Description:**

This Activity is designed to encourage eligible bloggers, who are Indian Citizens, to blog about the topic. The flow is as follows:

- a. Register for the activity.
- b. Shortlisting of the Bloggers.
- c. Shortlisted Bloggers will be informed through email.
- d. Once you are shortlisted, you will receive the product. Cut out the space characters given inside each pack.
- e. Encourage your children to create a story around these special space characters.
- f. Blog about the story your children made.
- g. Add pictures of your kids with the space characters from the pack.
- h. Submit the review links in the form within 8 days of receiving the product.

The participants do not have any right to question the final decision of Colgate-Palmolive.

More information regarding the Activity is available [here](#)

#### **Mandates:**

For the Activity

- a. You have to blog about the theme given in the blog post.

- b. The blog post should be a minimum of 400 words.
- c. The blog post should contain the mandatory code given below:  
"I'm blogging my #ColgateMagicalstories at [BlogAdda](#) in association with [Colgate](#).
- d. Add pictures of your kids with the space characters from the pack.
- e. The blog posts will be considered valid only if sent through the submission form.
- f. To be eligible for participation you should be a registered member of BlogAdda.com. If you are still not a member, please register @ <http://www.blogadda.com/register/>
- g. Embed the link of #ColgateMagicalStories video in the blogpost. Link will be shared with the shortlisted participants through mail.
- H. Share your blog post on Facebook tagging [ColgateIndia](#) and BlogAdda.com

## **5. Binding Agreement:**

In order to enter the Activity, you must agree to these official rules.

The Rules consist of:

- The Terms and Conditions on this page because these Rules form a legally binding agreement with respect to the Activity, please read them carefully.

## **6. Judging and Selection of Winner:**

The performances of the participants will be judged by Colgate-Palmolive. The decision of Colgate-Palmolive shall be final and binding.

## **7. Prizes:**

**The participants for the activity will be announced within a month of the end date of the activity**

- 15 best blog posts win vouchers worth Rs. 1000 each.

The prizes will be sent 4 weeks after the announcement of winners. The winners will be liable to pay the necessary gift taxes wherever & whenever applicable.

## **7. Binding Agreement:**

In order to enter the Activity, you must agree to these official rules.

The Rules consist of:

- The Terms and Conditions on this page because these Rules form a legally binding agreement with respect to the Activity, please read them carefully.

## **8. Representations and Warranties:**

You represent and warrant to BlogAdda & Colgate-Palmolive :-

- a) You have not been convicted of any criminal offense or in any case involving moral turpitude;
- b) That whenever required by Colgate-Palmolive, you shall furnish such documentations to prove your eligibility to participate in the Activity, and shall enter into any agreements or other documents, including but not limited to, any NDA's that may be sought by Colgate-Palmolive at any point prior to, during or upon the expiry of the Activity.

The inability or submission of false, inaccurate or incomplete documentation from your side may result in your expulsion from the Activity, which shall be at the sole and exclusive discretion of Colgate-Palmolive, who has the right to expel the participants.

- c) By submitting the application, you warrant that all information submitted by you are true, current and complete and acknowledges and agrees to these Terms and Conditions.

BlogAdda & Colgate-Palmolive reserves the right to disqualify you if the information provided by you are proved to be false or misleading or you had tampered with or benefited from any tampering of the application process.

You hereby agree, confirm and warrant that you are aware that the Activity is being organized as part of a publicity event to promote the organisation.

d) You hereby warrant to grant Colgate-Palmolive, the world-wide royalty free license to use, at its sole and absolute discretion, your stills and photographs from the activity and Rounds of the Activity, in any manner whatsoever, in relation to the promotion of the organisation.

## **9. Privacy:**

By participating in this Activity, you agree that BlogAdda & Colgate-Palmolive can collect your personal information. Any personal information collected during the course of the Activity by BlogAdda and Colgate-Palmolive will only be used for administering this Activity and will be subject to the practices described in the company's Privacy Policy.

The participants may be required to participate in the promotion of the organisation and you agree to the use of your personal information, photographs, blog posts taken during the Rounds of the Activity in any manner for the promotion of the organisation.

## **10. General Conditions:**

This Activity is governed by the laws of India and the courts in Mumbai will have exclusive jurisdiction to try any dispute arising from this Activity. Except for warranties and conditions implied by law, which cannot be excluded, Colgate-Palmolive makes no representations or warranties, express or implied regarding the Activity.

Nothing contained herein amounts to a commitment or representation by Colgate-Palmolive or BlogAdda to offer jobs to any of the Participants.

## **11. Intellectual Property:**

All the Intellectual Property along with the copyrights in the blogs or video or any other materials such as photographs submitted for the Competition shall at all-time vest with BlogAdda and Colgate-Palmolive.

You hereby agree and undertake that you will have no objection in Colgate-Palmolive using the blog post or video or any other materials in any manner whatsoever.

## **12. Indemnity:**

By agreeing to these Terms, you hereby agree to indemnify, defend and hold BlogAdda & Colgate-Palmolive harmless, from and against all loss arising out of actions brought by third parties in connection with or related in any way, directly or indirectly to the Activity.

Further, you agree, confirm and warrant that Colgate-Palmolive, shall not under any circumstances, be liable to you and/or any third party for any lost profits or lost opportunity, direct or indirect, in relation to or in connection with the Activity.

You hereby specifically agree not to file in person or through any family member and/or any third party member any applications, criminal and/or civil proceeding in any courts or forum in any part of the world against Colgate-Palmolive and/or their Directors, employees, officers, affiliates or subsidiaries to claim any damages or relief in connection with the Activity.

## **13. Confidentiality:**

All information communicated by BlogAdda and/or Colgate-Palmolive in relation to the Activity shall be deemed Confidential Information, and you shall not disclose such information to any person without prior written consent of BlogAdda & Colgate-Palmolive.

## **14. Contact Us:**

If you have any questions about these Terms and Conditions you may contact us at the following link <http://www.blogadda.com/contact>