

Terms & Conditions: “INKTALKS” Activity

Please read these Terms and Conditions carefully. They contain important information about your rights and obligations.

By registering and/or participating in this Activity, you fully and unconditionally agree to these Terms and Conditions.

We may revise these Terms and Conditions at any time by updating this page. By being a part of this Activity, you agree to be bound by any such changes.

By registering and/or participating in the “INKTALKS Blogging Activity” (hereinafter referred to as “Activity”), you irrevocably agree to and assure the following:

1. This Activity is being organized and conducted by BlogAdda in association with INKTALKS. Only entries received from the 13th of October 2014 to 20th of October 2014, both days included will be valid and considered for the Activity. BlogAdda & INKTALKS may in its discretion alter the Activity Period.

2. Activity

Interested Participants must participate for the Activity using the online form accessible via the link available on (<http://inktalks.blogadda.com/>).

A maximum of 5 entries will be accepted per participant, Any entry not adhering to the format, incorrect or incomplete application shall be deemed invalid.

For the entry to be valid, it must have the name of the blogger you have collaborated with and his/her blog url, it must also contain the specific code as mentioned in the blogpost and must be written in relevance to the theme of the Activity.

Activity Description:

This Activity is designed to encourage eligible bloggers, who are Indian Citizens, to blog about the topic with relevance to the theme. The flow is as follows:

- a. Connect with an NRI or International Blogger
- b. Blog about the topics mentioned
- c. Submit in the form

INKTALKS shall pick the winning Participants from the valid participants at their sole discretion and the participants do not have any right to question the final decision of INKTALKS.

More information regarding the Activity is available here (<http://inktalks.blogadda.com/>)

3. Mandates:

For the Activity

- a. You have to collaborate with an International or an NRI Blogger
- b. The blog post should be a minimum of 300 words.
- c. The blog post should have name and URL of the international/NRI blogger
- d. The blog post should contain the mandatory code with back links to INKTALKS.com and Blogadda.com
- e. The blog posts should be sent through the submission form only.
- f. The blog posts received only on or before 20th of October midnight will be eligible for the prizes
- g. A maximum of 5 entries per blogger is allowed.
- h. To be eligible for winning the prizes you should be a registered member of BlogAdda.com, if you aren't Register here.

<http://www.blogadda.com/register/>

4. Binding Agreement:

In order to enter the Activity, you must agree to these official rules.

The Rules consist of:

- The Terms and Conditions on this page because these Rules form a legally binding agreement with respect to the Activity, please read them carefully.

5. Judging and Selection of Winner:

If you are shortlisted as a winner, you shall be informed by email at the email address provided by you in the Participants application. You must respond to the notification within two (2) business days, and in case of any delay from your side, you shall no longer be admitted as a Participants and shall be replaced by another Participants.

Failure to respond within two (2) business days shall mean that you forfeit your selection to the shortlisted Participants. Notwithstanding the foregoing, INKTALKS reserve the rights to use any other method or medium deemed fit in its sole and absolute discretion for announcing the shortlisted Participants.

The performances of the participants will be judged by INKTALKS. The decision of INKTALKS shall be final and binding.

6. Prize:

The winners for the activity will be announced within a week of the end date of the activity

a. The prizes are as follows:

- **First Prize** - A pass to the INK talks conference worth Rs 50,000
- **Second Prize** - 5 passes to INK Live.

Please note: The winner will receive only the passes to the conference, the travel and accommodation will have to be borne by the Winning Blogger.

b. The prize cannot be redeemed against cash, cannot be exchanged for any other reward – cash or kind, cannot be returned nor be transferred to any other person.

7. Representations and Warranties:

You represent and warrant to BlogAdda & INKTALKS:-

- a) You have not been convicted of any criminal offense or in any case involving moral turpitude;
- b) That whenever required by INKTALKS, you shall furnish such documentations to prove your eligibility to participate in the Activity, and shall enter into any agreements or other documents, including but not limited to, any NDA's that may be sought by INKTALKS at any point prior to, during or upon the expiry of the Activity.

The inability or submission of false, inaccurate or incomplete documentation from your side may result in your expulsion from the Activity, which shall be at the sole and exclusive discretion of INKTALKS, who has the right to expel the Winner selected.

c) By submitting the application, you warrant that all information submitted by you are true, current and complete and acknowledges and agrees to these Terms and Conditions.

BlogAdda & INKTALKS reserves the right to disqualify you if the information provided by you are proved to be false or misleading or you had tampered with or benefited from any tampering of the application process.

You hereby agree, confirm and warrant that you are aware that the Activity is being organized as part of a publicity event to promote the product;

d) You hereby warrant that in case you are shortlisted and become the Winner, you hereby warrant to grant INKTALKS, the world-wide royalty free license to use, at its sole and absolute discretion, your stills and photographs during the shortlisting process and Rounds of the Activity, in any manner whatsoever, in relation to the promotion of the product.

8. Privacy:

By participating in this Activity, you agree that BlogAdda & INKTALKS can collect your personal information. Any personal information collected during the course of the Activity by BlogAdda and INKTALKS will only be used for administering this Activity and will be subject to the practices described in the company's Privacy Policy.

The Winner and/or the shortlisted Participants may be required to participate in the promotion of the product and you agree to use your personal information, photographs, blog posts taken during the Rounds of the Activity in any manner for the promotion of the product.

9. General Conditions:

This Activity is governed by the laws of India and the courts in Mumbai will have exclusive jurisdiction to try any dispute arising from this Activity. Except for warranties and conditions implied by law, which cannot be excluded, INKTALKS makes no representations or warranties, express or implied regarding the Activity. Nothing contained herein amounts to a commitment or representation by INKTALKS or BlogAdda to offer jobs to any of the Participants.

10. Intellectual Property:

All the Intellectual Property along with the copyrights in the blogs or video or any other materials such as photographs submitted for the Competition shall at all-time vest with BlogAdda and INKTALKS.

You hereby agree and undertake that you will have no objection in INKTALKS using the blog post or video or any other materials in any manner whatsoever.

11. Indemnity:

By agreeing to these Terms, you hereby agree to indemnify, defend and hold BlogAdda & INKTALKS harmless, from and against all loss arising out of actions brought by third parties in connection with or related in any way, directly or indirectly to the Activity.

Further, you agree, confirm and warrant that INKTALKS, shall not under any circumstances, be liable to you and/or any third party for any lost profits or lost opportunity, direct or indirect, in relation to or in connection with the Activity. You hereby specifically agree not to file in person or

through any family member and/or any third party member any applications, criminal and/or civil proceeding in any courts or forum in any part of the world against INKTALKS and/or their Directors, employees, officers, affiliates or subsidiaries to claim any damages or relief in connection with the Activity.

12. Confidentiality:

All information communicated by BlogAdda and/or INKTALKS in relation to the Activity shall be deemed Confidential Information, and you shall not disclose such information to any person without prior written consent of BlogAdda & INKTALKS.

13. Contact Us:

If you have any questions about these Terms and Conditions you may contact us at the following link

<http://www.blogadda.com/contact>