

Terms & Conditions: “#MemoriesOfLife Activity”

Please read these Terms and Conditions carefully. They contain important information about your rights and obligations.

By registering and/or participating in this Activity, you fully and unconditionally agree to these Terms and Conditions.

We may revise these Terms and Conditions at any time by updating this page. By registering for this Activity, you agree to be bound by any such changes.

By registering and/or participating in the “#MemoriesOfLife Activity” (hereinafter referred to as “Activity”), you irrevocably agree to and assure the following:

1. This Activity is being organized and conducted by BlogAdda in association with HDFC LIFE Insurance.

Only entries received from the 2nd of March 2016 to 16th of March 2016 midnight, both days included will be valid and considered for the Activity. BlogAdda & HDFC LIFE Insurance may in its discretion alter the Activity Period.

2. Submission of Entries:

Interested Participants must submit their entries for the Activity using the online form accessible via the link available on <http://www.blogadda.com/memoriesforlife>

3. Activity:

A maximum of 2 entries will be accepted per participant, Any application not adhering to the format, incorrect or incomplete application shall be deemed invalid.

For the entry to be valid, it must contain the specific code, **the video & the scrapbook created by the blogger** embedded as mentioned in the

blogpost and must be written in relevance to the theme of the Activity.

- a. Blog about the theme given in the blog post.
- b. Add the code to your blog.
"Share your **#MemoriesForLife** like I've done at [BlogAdda](#) for **HDFC Life**."
- c. Embed the Video or Scrapbook
- d. Submit the blog post links in the form at
<http://www.blogadda.com/memoriesforlife>

More information regarding the Activity is available here
(<http://blog.blogadda.com/2016/03/01/memoriesforlife-hdfc-live-blogging-activity-indian-bloggers>)

Mandates:

For the Activity

- a. You have to blog about the theme given in the blog post.
- b. The blog post should be a minimum of 400 words.
- c. The blog post should contain the mandatory code given below:
"Share your **#MemoriesForLife** like I've done at [BlogAdda](#) for **HDFC Life**."
- e. The blog posts will be considered valid only if sent through the submission form.
- f. To be eligible for participation you should be a registered member of BlogAdda.com. If you are still not a member, please register @
<http://www.blogadda.com/register/>
- g. Please embed your video & Scrapbook in your blog post for it to be valid.

4. Binding Agreement:

In order to enter the Activity, you must agree to these official rules.

The Rules consist of:

- The Terms and Conditions on this page because these Rules form a legally binding agreement with respect to the Activity, please read them carefully.

5. Judging and Selection of Winner:

The performances of the participants will be judged by HDFC LIFE Insurance. The decision of HDFC LIFE Insurance shall be final and binding.

6. Prizes:

The winners for the activity will be announced within a month of the end date of the activity

- 10 x Rs 2000 voucher for winners!
- First 70 valid entries will get x Rs 300 voucher!

The prizes will be sent 4 weeks after the announcement of winners. The winners will be liable to pay the necessary gift taxes wherever & whenever applicable.

7. Binding Agreement:

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8. Representations and Warranties:

You represent and warrant to BlogAdda & HDFC LIFE Insurance :-

a) You have not been convicted of any criminal offense or in any case involving moral turpitude;

b) That whenever required by HDFC LIFE Insurance, you shall furnish such documentations to prove your eligibility to participate in the Activity, and shall enter into any agreements or other documents, including but not limited to, any NDA's that may be sought by HDFC LIFE Insurance at any point prior to, during or upon the expiry of the Activity.

The inability or submission of false, inaccurate or incomplete documentation from your side may result in your expulsion from the Activity, which shall be at the sole and exclusive discretion of HDFC LIFE Insurance, who has the right to expel the participants.

c) By submitting the application, you warrant that all information submitted by you are true, current and complete and acknowledges and agrees to these Terms and Conditions.

BlogAdda & HDFC LIFE Insurance reserves the right to disqualify you if the information provided by you are proved to be false or misleading or you had tampered with or benefited from any tampering of the application process.

You hereby agree, confirm and warrant that you are aware that the Activity is being organized as part of a publicity event to promote the organisation.

d) You hereby warrant to grant HDFC LIFE Insurance, the world-wide royalty free license to use, at its sole and absolute discretion, your stills and photographs from the activity and Rounds of the Activity, in any manner whatsoever, in relation to the promotion of the organisation.

9. Privacy:

By participating in this Activity, you agree that BlogAdda & HDFC LIFE Insurance can collect your personal information. Any personal information collected during the course of the Activity by BlogAdda and HDFC LIFE Insurance will only be used for administering this Activity and will be subject to the practices described in the company's Privacy Policy.

The participants may be required to participate in the promotion of the organisation and you agree to the use of your personal information, photographs, blog posts taken during the Rounds of the Activity in any manner for the promotion of the organisation.

10. General Conditions:

This Activity is governed by the laws of India and the courts in Mumbai will have exclusive

jurisdiction to try any dispute arising from this Activity. Except for warranties and conditions implied by law, which cannot be excluded, HDFC LIFE Insurance makes no representations or warranties, express or implied regarding the Activity.

Nothing contained herein amounts to a commitment or representation by HDFC LIFE Insurance or BlogAdda to offer jobs to any of the Participants.

11. Intellectual Property:

All the Intellectual Property along with the copyrights in the blogs or video or any other materials such as photographs submitted for the Competition shall at all-time vest with BlogAdda and HDFC LIFE Insurance.

You hereby agree and undertake that you will have no objection in HDFC LIFE Insurance using the blog post or video or any other materials in any manner whatsoever.

12. Indemnity:

By agreeing to these Terms, you hereby agree to indemnify, defend and hold BlogAdda & HDFC LIFE Insurance harmless, from and against all loss arising out of actions brought by third parties in connection with or related in any way, directly or indirectly to the Activity.

Further, you agree, confirm and warrant that HDFC LIFE Insurance, shall not under any circumstances, be liable to you and/or any third party for any lost profits or lost opportunity, direct or indirect, in relation to or in connection with the Activity.

You hereby specifically agree not to file in person or through any family member and/or any third party member any applications, criminal and/or civil proceeding in any courts or forum in any part of the world against HDFC LIFE Insurance and/or their Directors, employees, officers, affiliates or subsidiaries to claim any damages or relief in connection with the Activity.

13. Confidentiality:

All information communicated by BlogAdda and/or HDFC LIFE Insurance in relation to the Activity shall be deemed Confidential Information, and you shall not disclose such information to any person without prior written consent of BlogAdda & HDFC LIFE Insurance.

14. Contact Us:

If you have any questions about these Terms and Conditions you may contact us at the following link <http://www.blogadda.com/contact>