

Terms & Conditions: “I am Mardaani” Contest

Please read these Terms and Conditions carefully. They contain important information about your rights and obligations. By registering and/or participating in this Contest, you fully and unconditionally agree to these Terms and Conditions. If you do not agree to these Terms and Conditions, please do not register or participate in this Contest. We may revise these Terms and Conditions at any time by updating this page. By registering for this contest, you agree to be bound by any such changes.

Any information that you submit to us or that we collect while registering for this Contest is subject to our Privacy Policy. You may visit our Privacy Policy here

<http://www.yashrajfilms.com/LegalDisclaimer.aspx>).

By registering and/or participating in the “I AM MARDAANI Blogging Contest” (hereinafter referred to as “Contest”), you irrevocably agree to and assure the following:

1. This Contest is being organized and conducted by Yash Raj Films Private Limited (hereinafter referred to as YRF). Only entries received from the 1st of July 2014 to 15th of July 2014, both days included will be valid and considered for the contest. YRF may in its discretion alter the Contest Period.

2. Registration: Interested contestants must register for the Contest using the online registration form accessible via the link (<http://mardaani.blogadda.com/>). A maximum of 5 entries will be accepted per Contestant, provided the multiple posts are talking about different women. Any application not adhering to the format, incorrect or incomplete application shall be deemed invalid.

For the entry to be valid, it must contain the specific code as mentioned in the blogpost and must be written in relevance to the theme of the contest.

3. Contest Description: This Contest is designed to encourage eligible bloggers, who are Indian Citizens, to narrate all the untold stories of real life Mardaanis they've come across and give them their due recognition. The Judges shall pick the winning contestant from the shortlisted valid contestants pursuant to the final round of the Contest at their sole discretion and the contestants do not have any right to question the final decision of the judges. More information regarding the Contest is available here (<http://mardaani.blogadda.com/>).

Mandates:

- a. Stories will need to be captured of only living women.
- b. Full name of such women will need to be submitted along with their respective stories
- c. The blogpost should be a minimum of 300 words
- d. To be eligible for winning the prizes you should be a registered member of Blogadda.com, If you aren't Register [here](#).

4. If you are shortlisted, you shall be informed by email at the email address provided by you in the contestant application. You must respond to the notification within two (2) business days, and in case of any delay from your side, you shall no longer be admitted as a contestant and shall be replaced by another contestant. Failure to respond within two (2) business days shall mean that you forfeit your selection to the shortlisted contestants. Notwithstanding the foregoing, YRF reserves the right to use any other method or medium deemed fit in its sole and absolute discretion for announcing the shortlisted contestants.

5. Binding Agreement: In order to enter the Contest, you must agree to these official rules. The Rules consist of (a) The Terms and Conditions on this page; (b) the Privacy Policy of YRF. Because these Rules form a legally binding agreement with respect to the Contest, please read them carefully. Terms and Conditions and Privacy Policy of YRF can be accessed here <http://www.yashrajfilms.com/LegalDisclaimer.aspx>.

6. Judging and Selection of Winner: The performances of the shortlisted Contestants will be judged by a judging panel constituted by YRF. The decision of the Judges shall be final and binding.

7. Prize: Three Winners will get a chance to meet Rani Mukerji along with the movie screening at YRF Studios. Any additional expenses besides air tickets have to be borne by the

winners. 50 early birds get movie merchandise. Only one entry per blogger qualifies for the early bird prize.

The prize cannot be redeemed against cash, cannot be exchanged for any other reward – cash or kind, cannot be returned nor be transferred to any other person.

8. Representations and Warranties:

You represent and warrant to YRF:-

- a) You have not been convicted of any criminal offense or in any case involving moral turpitude;

- b) That whenever required by YRF, you shall furnish such documentations to prove your eligibility to participate in the Contest, and shall enter into any agreements or other documents, including but not limited to, any NDA's that may be sought by YRF at any point prior to, during or upon the expiry of the Contest. The inability or submission of false, inaccurate or incomplete documentation from your side may result in your expulsion from the Contest, which shall be at the sole and exclusive discretion of YRF, who has the right to expel the Winner selected after the Final Round;

- c) By submitting the application, you warrant that all information submitted by you are true, current and complete and acknowledges and agrees to these Terms and Conditions. YRF reserves the right to disqualify you if the information provided by you are proved to be false or misleading or you had tampered with or benefited from any tampering of the application process. You hereby agree, confirms and warrants that you are aware that the contest is being organized as part of a publicity event to promote the Film;

- d) You hereby warrant that in case you are shortlisted and become the Winner, you hereby warrant to grant YRF, the world-wide royalty free license to use, at its sole and absolute discretion, your stills and photographs during the shortlisting process and Rounds of the Contest, in any manner whatsoever, in relation to the promotion of the Film.

9. Privacy: By participating in this Contest, you agree that YRF can collect your personal information. Any personal information collected during the course of the Contest by YRF

will only be used for administering this Contest and will be subject to the practices described in the YRF's Privacy Policy provided in the link <http://www.yashrajfilms.com/LegalDisclaimer.aspx>. The Winner and/or the shortlisted Contestants may be required to participate in the promotion of the Film and you agree to use your personal information, photographs taken during the Rounds of the Contest in any manner for the promotion of the Film.

10. General Conditions: This contest is governed by the laws of India and the courts in Mumbai will have exclusive jurisdiction to try any dispute arising from this Contest. Except for warranties and conditions implied by law, which cannot be excluded, YRF makes no representations or warranties, express or implied regarding the Contest. Nothing contained herein amounts to a commitment or representation by YRF to offer jobs to any of the contestants.

11. Intellectual Property: All the Intellectual Property along with the copyrights in the blogs or video or any other materials such as photographs submitted for the Competition shall at all-time vest with YRF. You hereby agree and undertake that you will have no objection in YRF using the blog or video or any other materials in any manner whatsoever.

12. Indemnity: By agreeing to these Terms, you hereby agree to indemnify, defend and hold harmless YRF, from and against all loss arising out of actions brought by third parties in connection with or related in any way, directly or indirectly to the Contest. Further, the You agree, confirm and warrant that YRF, shall not under any circumstances, be liable to you and/or any third party for any lost profits or lost opportunity, direct or indirect, in relation to or in connection with the Contest. You hereby specifically agree not to file in person or through any family member and/or any third party member any applications, criminal and/or civil proceeding in any courts or forum in any part of the world against YRF and/or their Directors, employees, officers, affiliates or subsidiaries to claim any damages or relief in connection with the Contest.

13. Confidentiality: All information communicated by the Judges and/or YRF in relation to the Contest shall be deemed Confidential Information, and you shall not disclose such information to any person without prior written consent of the YRF. Notwithstanding the foregoing, you shall not make any public statement, declaration, a statement of any social

networking platforms or offer any interviews to the Press or any media in relation to the Contest, unless directed to do so by YRF.

14. Contact Us: If you have any questions about these Terms and Conditions you may contact us at the following link <http://www.blogadda.com/contact>