

Terms & Conditions: “Quikr” Activity

Please read these Terms and Conditions carefully. They contain important information about your rights and obligations.

By registering and/or participating in this Activity, you fully and unconditionally agree to these Terms and Conditions.

We may revise these Terms and Conditions at any time by updating this page. By registering for this Activity, you agree to be bound by any such changes.

By registering and/or participating in the “Quikr Blogging Activity” (hereinafter referred to as “Activity”), you irrevocably agree to and assure the following:

1. This Activity is being organized and conducted by BlogAdda in association with Quikr. Only entries received from the 11th of October 2014 to 31st of October 2014, both days included will be valid and considered for the Activity. BlogAdda & Quikr may in its discretion alter the Activity Period.

2. Registration:

Interested Participants must register for the Activity using the online registration form accessible via the link available on (<http://quikr.blogadda.com/>).

3. Shortlisting

If you are shortlisted, you shall be informed by email at the email address provided by you in the Participants application. You must respond to the notification within two (2) business days, and in case of any delay from your side, you shall no longer be admitted as a Participants and shall be replaced by another Participants.

Failure to respond within two (2) business days shall mean that you forfeit your selection to the shortlisted Participants. Notwithstanding the foregoing, Quikr reserve the rights to use any other method or medium deemed fit in its sole and absolute discretion for announcing the shortlisted Participants.

4. Activity

A maximum of 1 entry will be accepted per participant, Any application not adhering to the format, incorrect or incomplete application shall be deemed invalid.

For the entry to be valid, it must contain the specific code as mentioned in the blogpost and must be written in relevance to the theme of the Activity.

Activity Description:

This Activity is designed to encourage eligible bloggers, who are Indian Citizens, to blog about the topic with relevance to the theme. The flow is as follows:

- a. Register for the activity
- b. Shortlisting of the Bloggers
- c. Shortlisted Bloggers will be informed through email
- d. Bloggers have to purchase items worth Rs.5000 from www.quikr.com
- e. Blog about the experience of purchasing from the website
- f. Click pictures of the items purchased and integrate in the blog
- g. Submit the blog post links in the form here along with your Bank account details
- h. The money i.e Rs.5000 will be reimbursed to you

Quikr shall pick the winning Participants from the valid participants at their sole discretion and the participants do not have any right to question the final decision of Quikr.

More information regarding the Activity is available here (<http://quikr.blogadda.com/>)

Mandates:

For the Activity

- a. You have to purchase items worth Rs.5000 from www.quikr.com only.
- b. The blog post should be a minimum of 850 words.
- c. The blog post should have pictures of the items purchased from quikr.
- d. The blog post should contain the mandatory code with back links to Quikr.com and Blogadda.com
- e. The blog posts should be sent through the submission form only.
- f. The blog posts received only on or before 31st October midnight will be eligible to get the money reimbursed
- g. To get the amount reimbursed, you have to submit your bank account details in the form for submission of the entries
- h. To be eligible for winning the prizes you should be a registered member of BlogAdda.com, if you aren't Register here.

<http://www.blogadda.com/register/>

5. Binding Agreement:

In order to enter the Activity, you must agree to these official rules.

The Rules consist of:

- The Terms and Conditions on this page because these Rules form a legally binding agreement with respect to the Activity, please read them carefully.

6. Judging and Selection of Winner:

The performances of the participants will be judged by Quikr. The decision of Quikr shall be final and binding.

7. Prize:

The winners for the activity will be announced within a month of the end date of the activity

a. The prizes are as follows:

- **First Prize** - Vouchers worth Rs.25000
- **Second Prize** - Vouchers worth Rs 10000
- **Third Prize** - Vouchers worth Rs 5000

b. Every entry submitted fulfilling the above mentioned **mandates** in point no **4** gets the complete amount of Rs.5000 reimbursed once the results are announced.

c. The prize cannot be redeemed against cash, cannot be exchanged for any other reward – cash or kind, cannot be returned nor be transferred to any other person.

8. Representations and Warranties:

You represent and warrant to BlogAdda & Quikr:-

- a) You have not been convicted of any criminal offense or in any case involving moral turpitude;
- b) That whenever required by Quikr, you shall furnish such documentations to prove your eligibility to participate in the Activity, and shall enter into any agreements or other documents, including but not limited to, any NDA's that may be sought by Quikr at any point prior to, during or upon the expiry of the Activity.

The inability or submission of false, inaccurate or incomplete documentation from your side may result in your expulsion from the Activity, which shall be at the sole and exclusive discretion of Quikr, who has the right to expel the Winner selected.

c) By submitting the application, you warrant that all information submitted by you are true, current and complete and acknowledges and agrees to these Terms and Conditions.

BlogAdda & Quikr reserves the right to disqualify you if the information provided by you are proved to be false or misleading or you had tampered with or benefited from any tampering of the application process.

You hereby agree, confirm and warrant that you are aware that the Activity is being organized as part of a publicity event to promote the product;

d) You hereby warrant that in case you are shortlisted and become the Winner, you hereby warrant to grant Quikr, the world-wide royalty free license to use, at its sole and absolute

discretion, your stills and photographs during the shortlisting process and Rounds of the Activity, in any manner whatsoever, in relation to the promotion of the product.

9. Privacy:

By participating in this Activity, you agree that BlogAdda & Quikr can collect your personal information. Any personal information collected during the course of the Activity by BlogAdda and Quikr will only be used for administering this Activity and will be subject to the practices described in the company's Privacy Policy.

The Winner and/or the shortlisted Participants may be required to participate in the promotion of the product and you agree to use your personal information, photographs, blog posts taken during the Rounds of the Activity in any manner for the promotion of the product.

10. General Conditions:

This Activity is governed by the laws of India and the courts in Mumbai will have exclusive jurisdiction to try any dispute arising from this Activity. Except for warranties and conditions implied by law, which cannot be excluded, Quikr makes no representations or warranties, express or implied regarding the Activity. Nothing contained herein amounts to a commitment or representation by Quikr or BlogAdda to offer jobs to any of the Participants.

11. Intellectual Property:

All the Intellectual Property along with the copyrights in the blogs or video or any other materials such as photographs submitted for the Competition shall at all-time vest with BlogAdda and Quikr.

You hereby agree and undertake that you will have no objection in Quikr using the blog post or video or any other materials in any manner whatsoever.

12. Indemnity:

By agreeing to these Terms, you hereby agree to indemnify, defend and hold BlogAdda & Quikr harmless, from and against all loss arising out of actions brought by third parties in connection with or related in any way, directly or indirectly to the Activity.

Further, you agree, confirm and warrant that Quikr, shall not under any circumstances, be liable to you and/or any third party for any lost profits or lost opportunity, direct or indirect, in relation to or in connection with the Activity. You hereby specifically agree not to file in person or through any family member and/or any third party member any applications, criminal and/or civil proceeding in any courts or forum in any part of the world against Quikr and/or their Directors, employees, officers, affiliates or subsidiaries to claim any damages or relief in connection with the Activity.

13. Confidentiality:

All information communicated by BlogAdda and/or Quikr in relation to the Activity shall be deemed Confidential Information, and you shall not disclose such information to any person without prior written consent of BlogAdda & Quikr.

14. Contact Us:

If you have any questions about these Terms and Conditions you may contact us at the following link

<http://www.blogadda.com/contact>