

Terms & Conditions: “#MaxFreshMove Activity”

Please read these Terms and Conditions carefully. They contain important information about your rights and obligations.

By registering and/or participating in this Activity, you fully and unconditionally agree to these Terms and Conditions.

We may revise these Terms and Conditions at any time by updating this page. By registering for this Activity, you agree to be bound by any such changes.

By registering and/or participating in the “#MaxFreshMove Activity” (herein after referred to as “Activity”), you irrevocably agree to and assure the following:

1. This Activity is being organized and conducted by Colgate in association with BlogAdda.

Only entries received from the August 6th, 2015 to August 23rd, 2015 midnight. Both days included will be valid and considered for the Activity. BlogAdda may in their discretion alter the Activity Period.

2. Submission of Entries:

Interested Participants must fill the form for the Activity using this [link](#).

3. Activity:

Anyone who wants to be a part of this activity will have to fill the form to register. Any application not adhering to the format, incorrect or incomplete application shall be deemed invalid.

For , it must contain the specific code as mentioned in the blogpost and must be written in relevance to the theme of the Activity.

- a. Blog about the theme given in the blogpost.
- b. Add the code to your blog.

“I am dancing for [#MaxFreshMove](#) activity at [BlogAdda](#). If you are not blogging, you can join me by participating in this [#MaxFreshMove facebook activity](#).”

Submit the blog post links via this [form](#).

More information regarding the Activity is available [here](#).

Mandates for the activity:

- Submit videos based on either one theme or all theme
- The word limit for each blog post is a minimum of 200 words
- Every blogger can submit **maximum** upto 3 blog posts with videos for this activity
- Every video has to be performed using Colgate Maxfresh pack as a prop and to the [Taazgi ka Dhamaka](#) tune
- 5 Tweets and 2 Facebook posts about the activity is a must
- The blog post should contain the mandatory code *"I am dancing for [#MaxFreshMove](#) activity at [BlogAdda](#). If you are not blogging, you can join me by participating in this [#MaxFreshMove facebook activity](#)."*
- Only blog posts sent through the submission form will be considered valid
- The entry has to include a YouTube link of your video

The blog posts have to be submitted before midnight of August 23rd, 2015

First 100 valid entries will get selected for rewards

4. Binding Agreement:

The Rules consist of:

- a. The Terms and Conditions on this page because these Rules form a legally binding agreement with respect to the Activity, please read them carefully.

5. Judging and Selection of Winner:

The performances of the participants will be judged by Colgate MaxFresh. The decision of Colgate India shall be final and binding.

6. Binding Agreement:

In order to enter the Activity, you must agree to these official rules.

The Rules consist of:

- a. The Terms and Conditions on this page because these Rules form a legally binding agreement with respect to the Activity, please read them carefully.

7. Representations and Warranties:

You represent and warrant to BlogAdda & Colgate MaxFresh:-

- a) You have not been convicted of any criminal offense or in any case involving moral turpitude;
- b) That whenever required by Colgate MaxFresh, you shall furnish such documentations to prove your eligibility to participate in the Activity, and shall enter into any agreements or other documents,

including but not limited to, any NDA's that may be sought by Colgate MaxFresh at any point prior to, during or upon the expiry of the Activity.

The inability or submission of false, inaccurate or incomplete documentation from your side may result in your expulsion from the Activity, which shall be at the sole and exclusive discretion of Colgate MaxFresh, who has the right to expel the participants.

c) By submitting the application, you warrant that all information submitted by you are true, current and complete and acknowledges and agrees to these Terms and Conditions.

BlogAdda & Colgate MaxFresh reserves the right to disqualify you if the information provided by you are proved to be false or misleading or you had tampered with or benefited from any tampering of the application process.

You hereby agree, confirm and warrant that you are aware that the Activity is being organized as part of a publicity event to promote the organisation.

d) You hereby warrant to grant Colgate MaxFresh, the world-wide royalty free license to use, at its sole and absolute discretion, your stills and photographs from the activity and Rounds of the Activity, in any manner whatsoever, in relation to the promotion of the organisation.

8. Privacy:

By participating in this Activity, you agree that BlogAdda & Colgate MaxFresh can collect your personal information. Any personal information collected during the course of the Activity by BlogAdda and Colgate MaxFresh will only be used for administering this Activity and will be subject to the practices described in the company's Privacy Policy.

The participants may be required to participate in the promotion of the organisation and you agree to the use of your personal information, photographs, blog posts taken during the Rounds of the Activity in any manner for the promotion of the organisation.

9. General Conditions:

This Activity is governed by the laws of India and the courts in Mumbai will have exclusive jurisdiction to try any dispute arising from this Activity. Except for warranties and conditions implied by law, which cannot be excluded, Colgate MaxFresh makes no representations or warranties, express or implied regarding the Activity.

Nothing contained herein amounts to a commitment or representation by Colgate MaxFresh or BlogAdda to offer jobs to any of the Participants.

10. Intellectual Property:

All the Intellectual Property along with the copyrights in the blogs or video or any other materials such as photographs submitted for the competition shall at all-time vest with BlogAdda and Colgate MaxFresh.

You hereby agree and undertake that you will have no objection in Colgate MaxFresh using the blog post or video or any other materials in any manner whatsoever.

11. Indemnity:

By agreeing to these Terms, you hereby agree to indemnify, defend and hold BlogAdda & Colgate MaxFresh harmless, from and against all loss arising out of actions brought by third parties in connection with or related in any way, directly or indirectly to the Activity.

Further, you agree, confirm and warrant that Colgate MaxFresh, shall not under any circumstances, be liable to you and/or any third party for any lost profits or lost opportunity, direct or indirect, in relation to or in connection with the Activity.

You hereby specifically agree not to file in person or through any family member and/or any third party member any applications, criminal and/or civil proceeding in any courts or forum in any part of the world against Colgate MaxFresh and/or their Directors, employees, officers, affiliates or subsidiaries to claim any damages or relief in connection with the Activity.

12. Confidentiality:

All information communicated by BlogAdda and/or Colgate MaxFresh in relation to the Activity shall be deemed Confidential Information, and you shall not disclose such information to any person without prior written consent of BlogAdda & Colgate MaxFresh.

13. Contact Us:

If you have any questions about these Terms and Conditions you may contact us at the following link <http://www.blogadda.com/contact>