

## Terms & Conditions: “#MaxFreshMove” Activity

Please read these Terms and Conditions carefully. They contain important information about your rights and obligations.

By registering and/or participating in this Activity, you fully and unconditionally agree to these Terms and Conditions.

We may revise these Terms and Conditions at any time by updating this page. By registering for this Activity, you agree to be bound by any such changes.

By registering and/or participating in the “#MaxFreshMove Activity” [hereinafter referred to as “Activity”], you irrevocably agree to and assure the following:

**1. This Activity is being organized and conducted by BlogAdda in association with its Client.**

This activity starts from July 7, 2015 and ends on July 14, 2015.

BlogAdda & its Client may in its discretion alter the Activity Period.

### **2. Submission of Entries:**

Interested Participants must submit their entries for the Activity using this [online form](#).

### **3. Activity Description:**

Choose any one theme from the two given below

- Tune in your beat with Taazgi Ka Dhamaka. Include this [video](#) and add 9 more music videos to make your own playlist.

OR

- Watch the music video of [Taazgi Ka Dhamaka](#). Tell us which are your favourite dance moves by sharing screen shots of that particular step[s] from the video and where could they be used to freshen up the moment.

For the entry to be valid, it must contain the specific code as mentioned in the blog post

For information regarding the Activity [click here](#)

**Mandates:**

- a. The word limit for each blog post is a minimum of 400 words.
- b. Embed this [video](#) in your blog.
- c. Every blogger can submit two entries [1 for each theme] for this activity.
- d. The blog post should contain the mandatory code *"I am blogging for [#MaxFreshMove activity](#) at [BlogAdda](#) in association with [Colgate MaxFresh](#)"*
- e. Only blog posts sent through this [submission form](#) will be considered valid.
- f. **The blog posts have to be submitted before July 14, 2015 midnight.**

**4. Prize:**

1 x Rs 10000 Flipkart Voucher

3 x Rs 1000 Flipkart Voucher

Rs 400 Flipkart voucher assured for the first 100 valid entry!

**5. Binding Agreement:**

In order to enter the Activity, you must agree to these official rules.

The Rules consist of:

- The Terms and Conditions on this page because these Rules form a legally binding agreement with respect to the Activity, please read them carefully.
- That you will blog about the product within the stipulated amount of time or return the product in the condition received bearing the charges incurred.

**6. Representations and Warranties:**

You represent and warrant to BlogAdda & its Client:-

a) You have not been convicted of any criminal offense or in any case involving moral turpitude;

b) That whenever required by its Client, you shall furnish such documentations to prove your eligibility to participate in the Activity, and shall enter into any agreements or other documents, including but not limited to, any NDA's that may be sought by its Client at any point prior to, during or upon the expiry of the Activity.

The inability or submission of false, inaccurate or incomplete documentation from your side may result in your expulsion from the Activity, which shall be at the sole and exclusive discretion of its Client, who has the right to expel the selected participants.

c) By submitting the application, you warrant that all information submitted by you is true, current and complete and acknowledges and agrees to these Terms and Conditions.

BlogAdda & its Client reserve the right to disqualify you if the information provided by you is proved to be false or misleading or you had tampered with or benefited from any tampering of the application process.

You hereby agree, confirm and warrant that you are aware that the Activity is being organized as part of a publicity event to promote the product;

d) You hereby warrant that in case you are shortlisted, you hereby warrant to grant its Client, the world-wide royalty free license to use, at its sole and absolute discretion, your stills and photographs during the shortlisting process and Rounds of the Activity, in any manner whatsoever, in relation to the promotion of the product.

#### **7. Privacy:**

By participating in this Activity, you agree that BlogAdda & its Client can collect your personal information.

Any personal information collected during the course of the Activity by BlogAdda and its Client will only be used for administering this Activity and will be subject to the practices described in the company's Privacy Policy.

The Winner and/or the shortlisted Participants may be required to participate in the promotion of the product and you agree to use your personal information, photographs, blog posts taken during the rounds of the Activity in any manner for the promotion of the product.

#### **8. General Conditions:**

This Activity is governed by the laws of India and the courts in Mumbai will have exclusive jurisdiction to try any dispute arising from this Activity. Except for warranties and conditions implied by law, which cannot be excluded, its Client makes no representations or warranties, express or implied regarding the Activity.

Nothing contained herein amounts to a commitment or representation by its Client or BlogAdda to offer jobs to any of the Participants.

#### **9. Intellectual Property:**

All the Intellectual Property along with the copyrights in the blogs or video or any other materials such as photographs submitted for the Competition shall at all-time vest with BlogAdda and its Client.

You hereby agree and undertake that you will have no objection in its Client using the blog post or video or any other materials in any manner whatsoever.

**10. Indemnity:**

By agreeing to these Terms, you hereby agree to indemnify, defend and hold BlogAdda & its Client harmless, from and against all loss arising out of actions brought by third parties in connection with or related in any way, directly or indirectly to the Activity.

Further, you agree, confirm and warrant that its Client, shall not under any circumstances, be liable to you and/or any third party for any lost profits or lost opportunity, direct or indirect, in relation to or in connection with the Activity.

You hereby specifically agree not to file in person or through any family member and/or any third party member any applications, criminal and/or civil proceeding in any courts or forum in any part of the world against its Client and/or their Directors, employees, officers, affiliates or subsidiaries to claim any damages or relief in connection with the Activity.

**11. Confidentiality:**

All information communicated by BlogAdda and/or its Client in relation to the Activity shall be deemed Confidential Information, and you shall not disclose such information to any person without prior written consent of BlogAdda & its Client.

**12. Contact Us:**

If you have any questions about these Terms and Conditions you may contact us at the following link <http://www.blogadda.com/contact>