

## **Terms & Conditions: #ShareTheLoad Ariel Activity**

Please read these Terms and Conditions carefully. They contain important information about this activity.

By registering and/or participating in this Activity, you fully and unconditionally agree to these Terms and Conditions.

We may revise these Terms and Conditions at any time by updating this page. By registering for this Activity, you agree to be bound by any such changes.

By registering and/or participating in the "Share the Load, Multiply Love. #ShareTheLoad Ariel Blogging Activity" (hereinafter referred to as "Activity"), you irrevocably agree to and assure the following:

**1.** This Activity is being organized and conducted by BlogAdda in association with Ariel.

The activity will be running between June 09, 2020 till June 21, 2020. Only entries published and received between these days, both days included will be valid and considered for the Activity. BlogAdda & Ariel may in its discretion alter the Activity Period.

### **2. Submission of Entries:**

Interested Participants must submit their entries for the Activity using the online form accessible via the link available on <https://www.blogadda.com/share-the-load/>

### **3. Activity:**

Only one entry will be accepted per participant. Any application not adhering to the format, incorrect or incomplete application shall be deemed invalid.

For the entry to be valid, it must contain the specific code, the video embedded as mentioned in the blogpost, pictures and hashtags, and must be written in relevance to the theme of the Activity.

## **Mandates:**

For the Activity

- a. Ensure you embed the film (<https://www.youtube.com/watch?v=KAKvjRMcPU0>) and include these hashtags #ShareTheLoad, #ShareTheLaundry and #ShareChoresMultiplyLove in your blogpost.
- b. Share pictures of men helping with laundry.
- c. The blogpost needs to be a minimum of 400 words.
- d. Include this line 'I will #ShareTheLoad and help in household chores in association with Ariel India and BlogAdda'
- e. The last date to submit your entry is June 21, 2020.
- f. The blog posts will be considered valid only if sent through the submission form.
- g. To be eligible for participation you should be a registered member of BlogAdda.com. If you are still not a member, please register @ <http://www.blogadda.com/register/>

## **4. Binding Agreement:**

In order to enter the Activity, you must agree to these official rules. The Rules consist of:

- The Terms and Conditions on this page because these Rules form a legally binding agreement with respect to the Activity, please read them carefully.

## **5. Judging and Selection of Winner:**

The performances of the participants will be judged by Ariel. The decision of Ariel shall be final and binding.

## **6. Prizes:**

**The winners for the activity will be announced within a month of the end date of the activity.**

### **Prizes**

- 2 Whirlpool Washing Machines
- 15 winners get Ariel Supply for 6 months
- 25 winners get one Ariel Product Sample
- 50 early bird vouchers for valid entries of Amazon India worth Rs. 300

The prizes will be sent 4 weeks after the announcement of winners. The winners will be liable to pay the necessary gift taxes wherever & whenever applicable.

## **7. Representations and Warranties:**

You represent and warrant to BlogAdda & Ariel :

- a) You have not been convicted of any criminal offense.
- b) That whenever required by Ariel, you shall furnish such documentation to prove your eligibility to participate in the Activity, and shall enter into any agreements or other documents, including but not limited to, any NDA's that may be sought by Ariel at any point prior to, during or upon the expiry of the Activity.

The inability or submission of false, inaccurate or incomplete documentation from your side may result in your expulsion from the Activity, which shall be at the sole and exclusive discretion of Ariel, who has the right to expel the participants.

- c) By submitting the application, you warrant that all information submitted by you is true, current and complete and acknowledges and agrees to these Terms and Conditions.

BlogAdda & Ariel reserves the right to disqualify you if the information provided by you is proved to be false or misleading or you had tampered with or benefited from any tampering of the application process.

You hereby agree, confirm and warrant that you are aware that the Activity is being organized as part of a marketing exercise to promote the product/organization.

d) You hereby warrant to grant Ariel, the worldwide royalty free license to use, at its sole and absolute discretion, your content, stills and photographs, videos, social updates from the activity in any manner whatsoever, in relation to the promotion of the organization.

## **8. Privacy:**

By participating in this Activity, you agree that BlogAdda & Ariel can collect your personal information. Any personal information collected during the course of the Activity by BlogAdda and Ariel will only be used for administering this Activity and will be subject to the practices described in the company's Privacy Policy.

The participants may be required to participate in the promotion of the organization and you agree to the use of your personal information, photographs, videos, blog posts, social updates taken or published during the Activity in any manner for the promotion of the product/organization.

## **9. General Conditions:**

This Activity is governed by the laws of India and the courts in Mumbai will have exclusive jurisdiction to try any dispute arising from this Activity. Except for warranties and conditions implied by law, which cannot be excluded, Ariel & BlogAdda makes no representations or warranties, express or implied regarding the Activity.

Nothing contained herein amounts to a commitment or representation by Ariel or BlogAdda to offer jobs to any of the Participants.

## **10. Intellectual Property:**

All the Intellectual Property along with the copyrights in the blogs or video or any other materials such as photographs submitted for the Competition shall at all time vest with BlogAdda and Ariel.

You hereby agree and undertake that you will have no objection in Ariel using the blog post, photos or video or any other materials in any manner whatsoever.

## **11. Indemnity:**

By agreeing to these Terms, you hereby agree to indemnify, defend and hold BlogAdda & Ariel harmless from and against all losses arising out of actions brought by third parties in connection with or related in any way, directly or indirectly to the Activity.

Further, you agree, confirm and warrant that Ariel, shall not under any circumstances, be liable to you and/or any third party for any lost profits or lost opportunity, direct or indirect, in relation to or in connection with the Activity.

You hereby specifically agree not to file in person or through any family member and/or any third party member any applications, criminal and/or civil proceeding in any courts or forum in any part of the world against Ariel and BlogAdda and/or their Directors, employees, officers, affiliates or subsidiaries to claim any damages or relief in connection with the Activity.

## **12. Confidentiality:**

All information communicated by BlogAdda and/or Ariel in relation to the Activity shall be deemed Confidential Information, and you shall not disclose such information to any person without prior written consent of BlogAdda & Ariel.

## **13. Contact Us:**

If you have any questions about these Terms and Conditions you may contact us at the following link <http://www.blogadda.com/contact>