

## **Terms & Conditions: “WhatTheBlack” Contest**

Please read these Terms and Conditions carefully. They contain important information about your rights and obligations. By registering and/or participating in this Contest, you fully and unconditionally agree to these Terms and Conditions. If you do not agree to these Terms and Conditions, please do not register or participate in this Contest. We may revise these Terms and Conditions at any time by updating this page. By registering for this contest, you agree to be bound by any such changes.

By registering and/or participating in the **“WhatTheBlack Blogging Contest”** (hereinafter referred to as **“Contest”**), you irrevocably agree to and assure the following:

### **1. This Contest is being organized and conducted by BlogAdda in association with its Client.**

Only entries received from the 15th of July 2014 to 27th of July 2014, both days included will be valid and considered for the contest. BlogAdda & BlogAdda’s Client may in its discretion alter the Contest Period.

### **2. Registration:**

Interested contestants must register for the Contest using the online registration form accessible via the link (<http://whattheblack.Blogadda.com/>). A maximum of 2 entries will be accepted per Contestant, provided the multiple posts are talking about different black things. Any application not adhering to the format, incorrect or incomplete application shall be deemed invalid.

**For the entry to be valid, it must contain the specific code as mentioned in the blogpost and must be written in relevance to the theme of the contest.**

### **3. Contest Description:**

This Contest is designed to encourage eligible bloggers, who are **Indian Citizens**, to blog about the topic with relevance to the theme. BlogAdda’s Client shall pick the winning contestants from the valid contestants at their sole discretion and the contestants do not have any right to question the final decision of BlogAdda’s Client.

More information regarding the Contest is available here (<http://whattheblack.Blogadda.com/>).

**Mandates:**

**For the Contest**

- a. You need to specify about 5 things which are on your “Black Wishlist”
- b. The blogpost should be a minimum of 300 words
- c. To be eligible for winning the prizes you should be a registered member of BlogAdda.com, if you aren't Register here.

<http://www.Blogadda.com/register/>

**4. If you are shortlisted**, you shall be informed by email at the email address provided by you in the contestant application. You must respond to the notification within two (2) business days, and in case of any delay from your side, you shall no longer be admitted as a contestant and shall be replaced by another contestant. Failure to respond within two (2) business days shall mean that you forfeit your selection to the shortlisted contestants.

Notwithstanding the foregoing, BlogAdda & it’s Client reserve the rights to use any other method or medium deemed fit in its sole and absolute discretion for announcing the shortlisted contestants.

**5. Binding Agreement:**

In order to enter the Contest, you must agree to these official rules.

The Rules consist of

- (a) The Terms and Conditions on this page

Because these Rules form a legally binding agreement with respect to the Contest, please read them carefully.

**6. Judging and Selection of Winner:**

The performances of the Contestants will be judged by BlogAdda’s Client. The decision of BlogAdda’s Client shall be final and binding.

**7. Prize:**

**For the Contest**

- 5 Winners will win Apple Ipad’s.

- Every Valid entry receives a Flipkart gift voucher worth Rs. 500 each( Subject to the limit i.e 2 entries per blog)
- The prize cannot be redeemed against cash, cannot be exchanged for any other reward – cash or kind, cannot be returned nor be transferred to any other person.

#### **8. Representations and Warranties:**

You represent and warrant to BlogAdda & Its Client:-

- a) You have not been convicted of any criminal offense or in any case involving moral turpitude;
- b) That whenever required by BLOGADDA & IT'S CLIENT, you shall furnish such documentations to prove your eligibility to participate in the Contest, and shall enter into any agreements or other documents, including but not limited to, any NDA's that may be sought by BLOGADDA & IT'S CLIENT at any point prior to, during or upon the expiry of the Contest.

The inability or submission of false, inaccurate or incomplete documentation from your side may result in your expulsion from the Contest, which shall be at the sole and exclusive discretion of BLOGADDA & IT'S CLIENT, who has the right to expel the Winner selected.

- c) By submitting the application, you warrant that all information submitted by you are true, current and complete and acknowledges and agrees to these Terms and Conditions. BLOGADDA & IT'S CLIENT reserves the right to disqualify you if the information provided by you are proved to be false or misleading or you had tampered with or benefited from any tampering of the application process. You hereby agree, confirm and warrant that you are aware that the contest is being organized as part of a publicity event to promote the product;

- d) You hereby warrant that in case you are shortlisted and become the Winner, you hereby warrant to grant BLOGADDA & IT'S CLIENT, the world-wide royalty free license to use, at its sole and absolute discretion, your stills and photographs during the shortlisting process and Rounds of the Contest, in any manner whatsoever, in relation to the promotion of the product.

#### **9. Privacy:**

By participating in this Contest, you agree that BLOGADDA & IT'S CLIENT can collect your personal information. Any personal information collected during the course of the Contest by BLOGADDA & IT'S CLIENT will only be used for administering this Contest and will be subject to the practices described in the BLOGADDA & IT'S CLIENT's Privacy Policy

The Winner and/or the shortlisted Contestants may be required to participate in the promotion of the product and you agree to use your personal information, photographs, blog posts taken during the Rounds of the Contest in any manner for the promotion of the product.

#### **10. General Conditions:**

This contest is governed by the laws of India and the courts in Mumbai will have exclusive jurisdiction to try any dispute arising from this Contest. Except for warranties and conditions implied

by law, which cannot be excluded, BLOGADDA & IT'S CLIENT makes no representations or warranties, express or implied regarding the Contest. Nothing contained herein amounts to a commitment or representation by BLOGADDA & IT'S CLIENT to offer jobs to any of the contestants.

**11. Intellectual Property:**

All the Intellectual Property along with the copyrights in the blogs or video or any other materials such as photographs submitted for the Competition shall at all-time vest with BLOGADDA & IT'S CLIENT. You hereby agree and undertake that you will have no objection in BLOGADDA & IT'S CLIENT using the blog or video or any other materials in any manner whatsoever.

**12. Indemnity:**

By agreeing to these Terms, you hereby agree to indemnify, defend and hold BLOGADDA & IT'S CLIENT harmless, from and against all loss arising out of actions brought by third parties in connection with or related in any way, directly or indirectly to the Contest. Further, you agree, confirm and warrant that BLOGADDA & IT'S CLIENT, shall not under any circumstances, be liable to you and/or any third party for any lost profits or lost opportunity, direct or indirect, in relation to or in connection with the Contest. You hereby specifically agree not to file in person or through any family member and/or any third party member any applications, criminal and/or civil proceeding in any courts or forum in any part of the world against BLOGADDA & IT'S CLIENT and/or their Directors, employees, officers, affiliates or subsidiaries to claim any damages or relief in connection with the Contest.

**13. Confidentiality:**

All information communicated by BlogAdda's Client and/or BLOGADDA & IT'S CLIENT in relation to the Contest shall be deemed Confidential Information, and you shall not disclose such information to any person without prior written consent of the BLOGADDA & IT'S CLIENT.

**14. Contact Us:**

If you have any questions about these Terms and Conditions you may contact us at the following link

<http://www.BlogAdda.com/contact>